

Introduction & Context

In December 2018, residents of Coopers Crossing in Airdrie were asked to complete an online survey. The intent of the survey was to provide the resident-led Board of Directors for the Coopers Crossing Residents' Association (CCRA) with insight into what members of the community believed about the following:

1. CCRA purpose and scope
2. Past and potential future participation of community members in support of CCRA activities
3. Preferences for ongoing and future CCRA activities

* The following does not include results from the survey questions related to the upcoming CCRA website as these have already been incorporated into the website design.

On behalf of the Board, thank you for taking the time to participate in the survey. Your input has been received and has been factored into the CCRA's planning.

The following pages will outline, at a high level, what we heard from the 65 respondents.

Summary Themes

UNDERSTANDING OF THE CCRA

Some misunderstanding of the CCRA's mandate and what the Board is empowered to action.

POSITIVE PERCEPTION OF THE CCRA

Generally speaking, the residents who participated were positive about the CCRA, the Board's past record, and supportive of the leadership.

FINANCES AND SPENDING

The misunderstanding of the CCRA extends to the community's financial status and other considerations.

PRIORITIZED OPPORTUNITIES

Residents provided a clear list of opportunities to consider pursuing as a Board.

The themes above were derived from qualitative comments included in the survey and other survey results.

1. CCRA Purpose & Scope

The majority of respondents had an understanding and were supportive of the CCRA's purpose and scope as is outlined in the Board's governing documents. This includes:

- Working with the City of Airdrie
- Maintenance and beautification of the community
- Enforcement of community by-laws
- Host community events

Additionally, residents indicated a strong desire for the CCRA to continue to maintain and improve the community overall.

Of note:

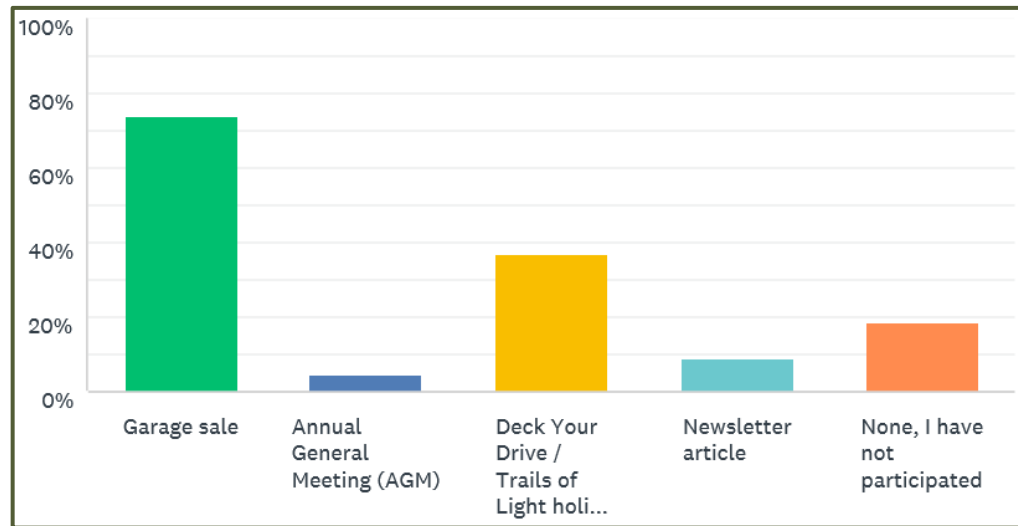
A number of respondents indicated that they believe the CCRA should do more in regard to snow removal within the community. While the Board understands and empathizes with the community's concerns about snow removal, taking steps to address it is cost-prohibitive.

Additionally, some residents indicated more should be done to address recent security issues in the community – this is something that the Board is aware of and researching options to address.

2. Community participation

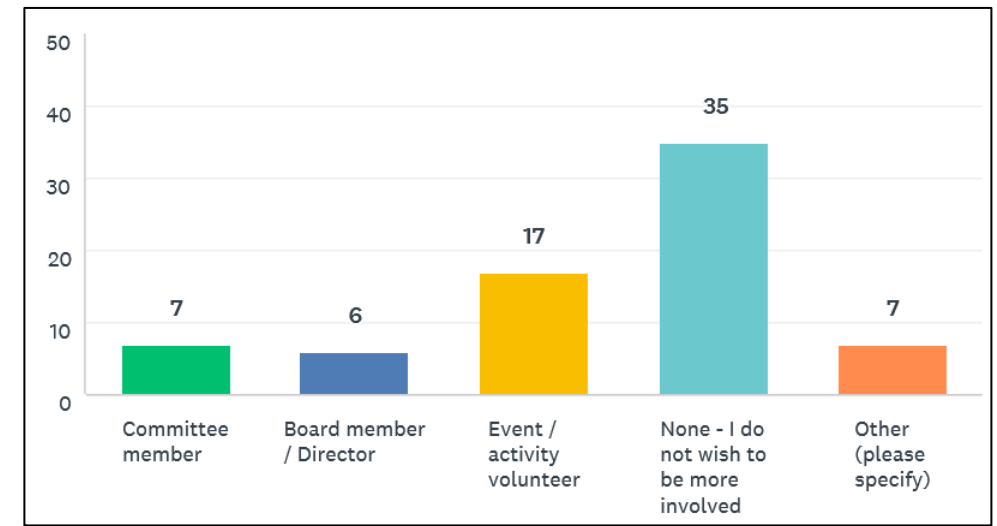
Past participation:

- ~80% of respondents had participated in at least one of the CCRA activities in the past, including:



Future participation:

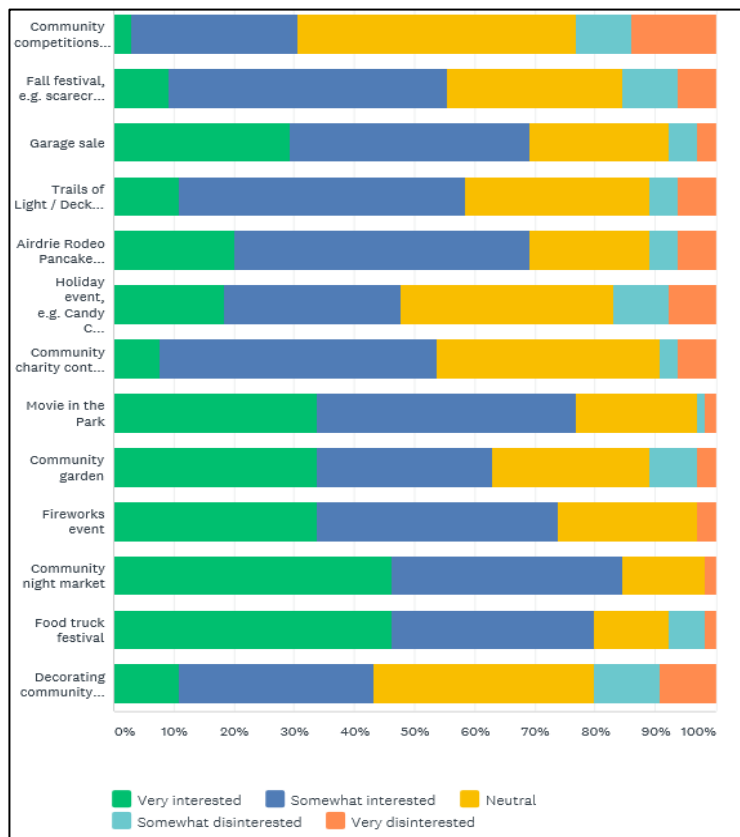
- >50% of respondents indicated that they did not wish to be involved in new activities.



Note: many of those who indicated an interest in participating as a part of a committee or Board member have already been contacted.

3. Future activities

Respondents indicated the following preferences for continuing or new future activities to be supported by the Board:



Top 10 by overall popularity (Very interested, somewhat interested, neutral)

1. Community night market
2. Movie in the park
3. Fireworks event
4. Food truck festival
5. Garage sale
6. Community charity contest
7. Airdrie rodeo pancake breakfast
8. Community garden
9. Trails of Light / Deck Your Drive
10. Fall festival

The CCRA Board has reviewed this list and will be setting priorities for the next 1-2 years in the coming weeks – these preferences for ongoing and future activities will be considered as part of that planning.